Background: You now know that a great speech has great content (message and how it's written) and great delivery (voice and body language). In order to practice all that we've learned and get more comfortable with public speaking, we will be writing short speeches for the *This I Believe* project.

Objectives:

- You will listen to and analyze two or more *This I Believe* speeches to understand the format.
- You will apply your understanding of great speech content and writing by planning and writing your own *This I Believe* speech.
- You will deliver your *This I Believe* speech, applying your knowledge of great speech delivery.

Process:

1. Watch accomplished speakers (Martin Luther King, Jr.; Hillary Rodham Clinton; Franklin Delano Roosevelt; John F. Kennedy) to analyze what makes their public speaking great. Write up your findings in small groups in summary form.
2. Listen to at least two *This I Believe* speeches and analyze the format together as a class. Review the program's essay guidelines.
3. Plan, draft, revise, and edit your own *This I Believe* speech in Google Docs. Print and annotate your final script.
4. Practice speech delivery in small groups and make changes based on peer critiques.
5. Record your final *This I Believe* speech in a quiet space using GarageBand.
6. Submit your written speech online.
7. Deliver your final *This I Believe* speech to the class.

Notes:

- There are no announced due dates for in-class projects. We work together as a group and turn our work in together. Periodic "status of the class" checks will alert you if you are behind.
- Your work will be assessed based on the following rubric. Use the rubric to guide your work and check it frequently.
- Do not work on this project at home unless you are explicitly asked to.
- You will turn in: your written, annotated speech (as a hard copy), your speech recording (as an audio file emailed to Julie), your speech planning (as a hard copy), your speech delivery (as an oral presentation).