

IN-TEXT PARENTHETICAL CITATIONS

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Cupcakes are extremely portable, and this feature is one of the many things that led to the astronomical rise in their popularity during the 18th century.

Illustrating their portability, a popular online store recently boasted 15 different models of cupcake carrier designed to easily transport the petite desserts (“Rise of Cupcake Carriers”). One facet of the cakes that make them portable is their tiny size; the average cupcake is only 3 inches in diameter (Smith 39). In addition to being small, though, cupcakes are also wrapped for transport. Cupcake liners provide a clean, non-sticky surface to hold each cake (Roberts). The liners end halfway up the cake, however, to allow for the consumption of the cake en route. Indeed, Vanessa Williams, author of *With Sprinkles On Top: A Guide to the History of the Cupcake*, notes, “The cupcake is the first dessert that can be cleanly and easily consumed while traveling” (124). This portability caused bakers and consumers alike to embrace the advent of the sweet treat over 200 years ago.

This is an in-text parenthetical citation for a book written by Joe Smith. The fact being cited was found on page 39 of the book.

This is an in-text parenthetical citation for a webpage written by John Roberts.

This is an in-text parenthetical citation for a webpage with no author. The article title on the webpage is “Rise of Cupcake Carriers,” so that’s what’s used in the citation.

This is an in-text parenthetical citation for the book mentioned in the sentence, written by Vanessa Williams. The fact being cited was found on page 124 of the book. No other information is needed in the citation because the book was already mentioned in the sentence.

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